

# BIOGRAPHY OF ALAA SHERIF

**Name** Alaa-el-Din Abdel-Moneim Sherif  
**Nationality** Egyptian  
**Date of Birth** 18/11/1948  
**Qualifications** Bachelor of Military Sciences 1968  
Bachelor of Accounting, Faculty of Commerce 1986  
Bachelor of Business Administration, Faculty of Commerce 1987  
**Marital Status** Married with 1 daughter & 1 son  
**Languages** Arabic, English, Russian, Hebrew  
**Business Address** 15 Ahmed Orabi St., Mohandiseen, Giza 12411, Egypt  
Tel.: (+20 2) 33448787 Fax: (+20 2) 33450761  
E-mail: [asherif@egytrans.com.eg](mailto:asherif@egytrans.com.eg)



## WORK EXPERIENCE

### EGYTRANS S. A. E.

#### From 1991 to present

**October 2007 - present** Compliance Manager  
**2005 -2007** Human Resources Manager  
**2002 - 2007** Quality Manager  
**2003 - 2005** Administration Manager  
**2001 - 2003** Cairo Branch & Warehouse Manager  
**1992 - 2001** Airport Branch Manager  
**1991 - 1992** Cairo Branch Debit Manager

### AIR DEFENCE (ARMED FORCES)

#### From 1968 to 1991

- Rocket Officer - Guidance
- Rocket Unit Commender
- Rocket Unit Inspector
- Professor in Air Defence College
- Manager of Officers Club

## COUNTRIES VISITED

- Saudi Arabia
- Germany
- Jordan
- Palestine
- Iraq
- Algeria
- Russia
- Somalia
- Sudan

## **COURSES ATTENDED**

- Converting Strategic Plans into Actions
- Customer Satisfaction
- Corporate Governance in Listed Companies
- Cargo Handling
- Total Quality Management & ISO 9000
- Unlimited Communication Skills
- Emotional Intelligence
- Problem Solving Techniques
- Team Building for Customer Service
- New Labour Law No. 12 for 2003 Practical Application
- Customer Relationship and Service Excellence
- Air Way Bill & Basic Cargo Rates
- Professional Health & Safety
- Art of Selling
- Human Resource Development
- Communication Skills and Excellent Performance
- Letter of Guarantee
- Customer Communication Skills
- Development of Intellectual and Productive Skills for Managers
- Changing International Economy
- Public Relations and Secretary Skills
- Changing Methods for Plans and Work Programs
- Skills in Sales and Marketing
- Job Descriptions
- Value for Customs Purpose according to the Gatt Agreement
- Customs Clearance Procedures Program
- Containers and Handling Program
- Marketing Services Program
- Customs Tariff Seminar
- Air Freight Seminar
- People Service Success Program
- Transport Operator Insurance Coverage Program
- Managers Appraisal Program

## **MEMBER OF THE FOLLOWING ORGANIZATIONS**

- IATA

## **OTHERS**

- Winner of Medal of Long Term Service and Honorable Symbol of the First Degree from the President of the Arab Republic of Egypt in 1990.
- Winner of the Symbol of Military Duty of the Third Degree from the President of the Arab Republic of Egypt in 1985.